



POSITIVE REINFORCEMENT IS...

MOST EFFICIENT

Rooney & Cowan (2011) concluded that dogs trained with positive reinforcement learned new tasks faster than dogs trained with punishment.

MOST EFFECTIVE

Hilby et al. (2004) concluded that dogs trained with positive reinforcement were less likely to show unwanted behaviors than dogs trained with punishment.

MOST HUMANE

Vieira de Castro et al. (2020) concluded that dogs trained with punishment showed more stress behaviors and scored worse on welfare scales than dogs trained with positive reinforcement.

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