

POSITIVE REINFORCEMENT

WHAT IS IT?

- A training method where the dog is rewarded for wanted behavior and not rewarded for unwanted behavior.
- The dog learns to perform the behaviors that he has been rewarded for and stop the unwanted behaviors.

WHY USE IT?

- Does not hurt or scare the dog
- Increases the dog-human bond
- Teaches the dog to perform wanted behaviors without needing to be micromanaged

EXAMPLE

Fido barks when he wants attention. Jane ignores him until he gives up and lays down quietly. Then, Jane gives Fido attention. Fido learns to lay down quietly when he wants attention.

